

The Inner Glow – The Iconic Tara with new radiance

Iserlohn, May 2020

Iconic design meets inspiring brass: Dornbracht introduces Tara in a Brushed Durabrass finish that radiates a glow like never before. Its warm and deeply intense gold hue and unique brushed texture offers a matte look while retaining impressive color depth and sheen. The Brushed Durabrass finish appears to glow from within, a striking characteristic that further highlights Tara's extraordinary charisma.

The spectrum of styles in interior design has never been as extensive and diverse as it is today. Minimalist tendencies meet opulence, progressive meets traditional, and organic meets high-tech aesthetics. Contemporary living spaces are marked by the pursuit of individuality, vitality, and personal expression. At the same time, the demand for comfort and an inviting environment with authentic design is increasing.

Tara in Brushed Durabrass is a direct response to this growing demand. It blends effortlessly into contemporary interiors even when contrast and tension are present. Depending on the interior surroundings, Tara in Brushed Durabrass can appear luxurious or modest, classic or avant-garde, elegant or expressive.

Tara – a radiant icon

Tara retains the special appeal of an archetype: Its style-defining design has received countless accolades and has been emulated numerous times around the world. What defines the Tara series of fittings lies within its balanced proportions, characteristic cross handles and striking, semicircular spout. Its timeless, archetypal design seems as familiar as it does new.

For almost three decades, the Tara range of fittings has proven that it is timelessly modern, showing time and again how easily it can be adapted and updated. Its many iterations is a perennial favorite for bathroom and kitchen design due to its ability to complement a wide variety of interior styles. The Brushed Durabrass finish reinforces the versatility of the Tara fitting and reveals an exciting new dimension of the design icon.

Inspiring brass – a touch of luxury

Brushed Durabrass is an electroplated finish which includes high-quality 23-carat gold. The unique finish gives the fitting a matte look with impressive sheen that highlights its golden hues making it undeniably radiant.

This unique "glow" is the result of a highly precise and complex treatment process where the manufacturing technique plays a vital role. Each part of the fitting is brushed individually by hand in a pre-specified direction before the finish is applied.

During the subsequent electroplating step, individual particles of genuine gold settle down into the finest recesses of the brush strokes. This guarantees a completely even and flawless finish with exceptional sheen and color depth.

Find out more at:

<https://www.dornbracht.com/inspiration/finishes/brass>

About Dornbracht

Aloys F. Dornbracht GmbH & Co. KG, with headquarters in Iserlohn, is a globally active, family-run manufacturer of high-quality designer fittings and accessories for bathroom/spa and kitchen. The Dornbracht brand claim "Culturing Life" continues the years of discussion and debate about these environments and expands the company's fundamental design and water expertise: technological innovation to promote connectivity and comfort, and the prevention of ill health through a focus on daily

well-being, will increasingly characterise the company's future brand orientation and product development. Dornbracht is forever designing - and cultivating - life anew. A long-running cultural commitment through the Culture Projects provides Dornbracht with an ongoing source of fresh inspiration, while advancing innovation and technology leadership in bathrooms and kitchens. The intelligent, open Smart Water system makes Dornbracht one of the first to transpose the opportunities and possibilities of digitalisation to these environments. Dornbracht is part of the Dornbracht Group that, along with Alape, brings together two premium bathroom and kitchen suppliers. Enthusiasm about innovative technologies and manufacturing quality at the highest level is experienced on a day-to-day basis in the group, which has more than 1,000 employees.

More about Dornbracht online:

dornbracht.com - facebook.de/dornbracht - instagram.com/dornbracht_official - twitter.com/dornbracht - youtube.com/dornbracht - pinterest.com/Dornbracht

Dornbracht Press Office:

Meiré und Meiré, Lichtstr. 26-28, 50825 Köln, T. +49(0)221 57770-0,
dornbrachtpressoffice@meireundmeire.de